

Teaching  
Social  
Determinants  
of

*health*

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**M** Northwestern  
Medicine®

in Family Medicine  
Residency

# Financial Disclosures

National Collaborative for Education to Address the Social Determinants of Health

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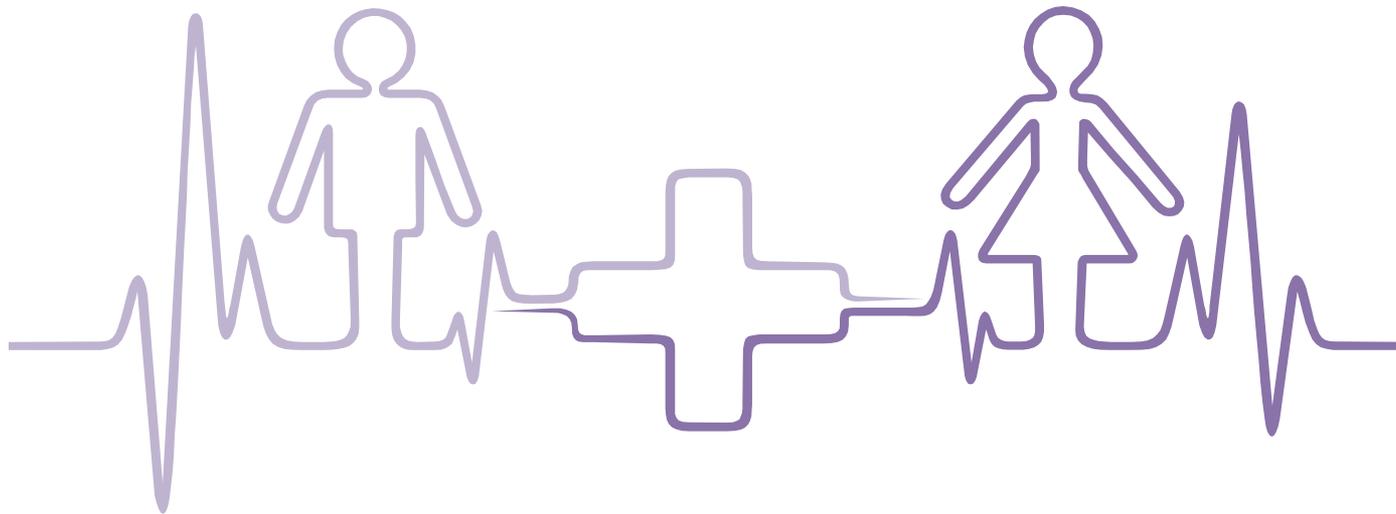
# Agenda

- Overview of curriculum resources to teach SDOH
- Community Health Resource Navigator (CHRN) demonstration
- Northwestern Lake Forest Family Medicine Residency pilot curriculum development and evaluation
- Next steps for the National Collaborative for Education to Address the Social Determinants of Health

# Social Determinants of Health

HealthyPeople 2020

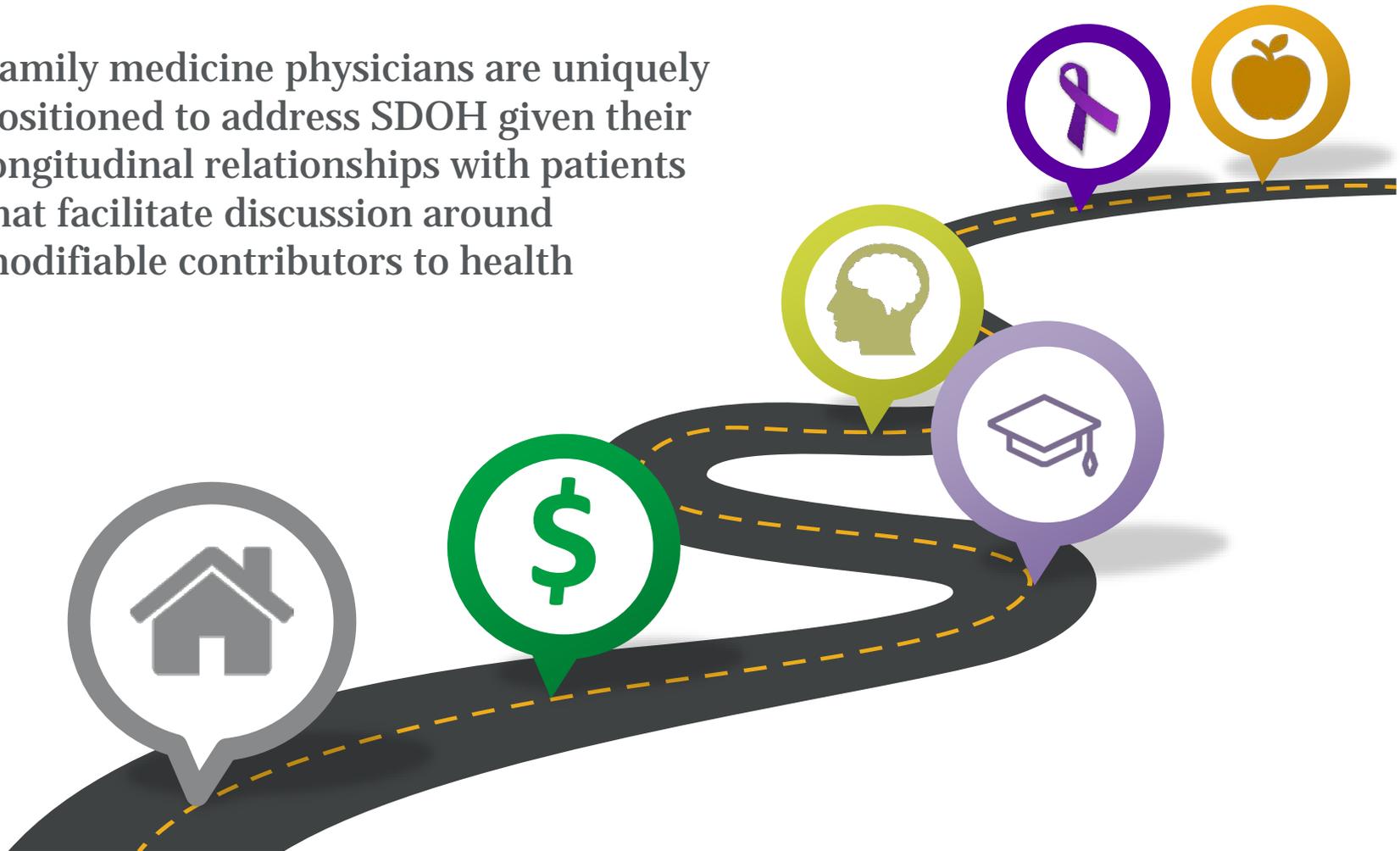
“...defined as conditions in the social, physical, and economic environment in which people are born, live, work, and age. They consist of policies, programs, and institutions and other aspects of the social structure, including the government and private sectors, as well as community factors.”



# Social Determinants of Health

## Roadmap

Family medicine physicians are uniquely positioned to address SDOH given their longitudinal relationships with patients that facilitate discussion around modifiable contributors to health



# Social Determinants of Health

Survey Results; n=132 Family Medicine & Internal Medicine Residents



However, the following proportion of residents rated themselves as highly experienced or expert at the following skill-based competencies:

**identifying SDH in their practice: 28%**

**discussing those challenges with patients: 14%**

# Social Determinants of Health

## Family Medicine Milestones

PROF-3 Demonstrates humanism and cultural proficiency					
Has not achieved Level 1	Level 1	Level 2	Level 3	Level 4	Level 5
	<p>Consistently demonstrates compassion, respect, and empathy</p> <p>Recognizes impact of culture on health and health behaviors</p>	<p>Displays a consistent attitude and behavior that conveys acceptance of diverse individuals and groups, including diversity in gender, age, culture, race, religion, disabilities, sexual orientation, and gender identity</p> <p>Elicits cultural factors from patients and families that impact health and health behaviors in the context of the biopsychosocial model</p> <p>Identifies own cultural framework that may impact patient interactions and decision-making</p>	<p>Incorporates patients' beliefs, values, and cultural practices in patient care plans</p> <p>Identifies health inequities and social determinants of health and their impact on individual and family health</p>	<p>Anticipates and develops a shared understanding of needs and desires with patients and families; works in partnership to meet those needs</p>	<p>Demonstrates leadership in cultural proficiency, understanding of health disparities, and social determinants of health</p> <p>Develops organizational policies and education to support the application of these principles in the practice of medicine</p>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comments:					

# Social Determinants of Health

## Family Medicine Milestones

SBP-3 Advocates for individual and community health					
Has not achieved Level 1	Level 1	Level 2	Level 3	Level 4	Level 5
	Recognizes social context and environment, and how a community's public policy decisions affect individual and community health	<p>Recognizes that family physicians can impact community health</p> <p>Lists ways in which community characteristics and resources affect the health of patients and communities</p>	<p>Identifies specific community characteristics that impact specific patients' health</p> <p>Understands the process of conducting a community strengths and needs assessment</p>	<p>Collaborates with other practices, public health, and community-based organizations to educate the public, guide policies, and implement and evaluate community initiatives</p> <p>Seeks to improve the health care systems in which he or she practices</p>	Role-models active involvement in community education and policy change to improve the health of patients and communities
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Comments:					

# Social Determinants of Health

ACGME common requirements

## **VI.A.1.b) Quality Improvement**

Residents must receive training and experience in quality improvement processes, including an understanding of health care disparities.

## **IV.A.5.f) Systems-based Practice:**

Residents must demonstrate an awareness of and responsiveness to the larger context and system of health care, as well as the ability to call effectively on other resources in the system to provide optimal health care.

# Curriculum Resources

to teach social determinants of health

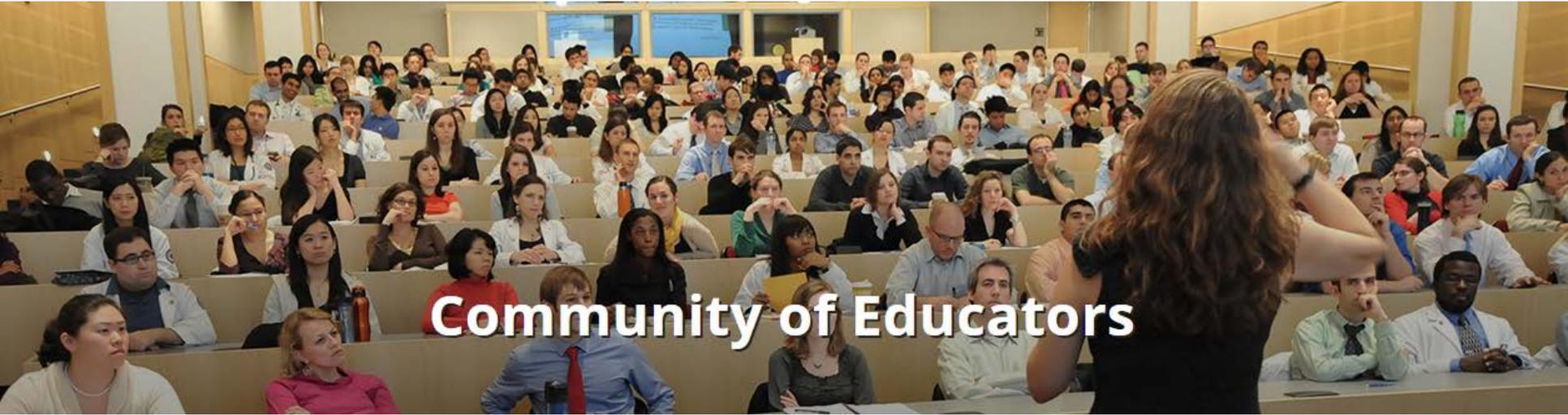
# Social Determinants of Health

## Curriculum Landscape

- Many undergraduate medical schools have incorporated this topic into training, but often focus on change in attitudes and knowledge, and not skill development.
- SDH training in residency is sparse and highly variable in content, delivery and evaluation
- As a consequence, physician residents enter the workforce without being equipped with the skills necessary to address SDH



# National Collaborative for Education to Address Social Determinants of Health



## Community of Educators



### Collection of Curriculum Resources

Review our collection or submit your own to contribute to our community of work.

This collection of nationwide resources was created to address the knowledge gaps in best approaches for teaching social determinants of health to health professional trainees. By compiling and sharing information on innovative training being done nationwide, we hope to promote best practices and create a community of educators.

Are you interested in sharing what your program does to train learners about the social determinants of health? Complete our survey here and someone from our team will contact you.

Search by Keyword SEARCH

Search by Type Undergraduate Medical Education

Table with 3 columns: Undergraduate Medical Education. Row 1: A.T. STILL UNIVERSITY SCHOOL OF OSTEOPATHIC MEDICINE IN ARIZONA. Row 2: BAYLOR COLLEGE OF MEDICINE. Row 3: COLUMBIA UNIVERSITY COLLEGE OF PHYSICIANS & SURGEONS. Each row includes a description and contact information.

This collection of nationwide resources was created to address the knowledge gaps in best approaches for teaching social determinants of health to health professional trainees. By compiling and sharing information on innovative training being done nationwide, we hope to promote best practices and create a community of educators.

Are you interested in sharing what your program does to train learners about the social determinants of health? [Complete our survey here](#) and someone from our team will contact you.

Search by Keyword   SEARCH

**Search by Type**

Family Medicine Residency

**ADVENTIST LA GRANGE MEMORIAL HOSPITAL FAMILY MEDICINE RESIDENCY**

Description

We review by "Health Disparities in the US" by Donald Barr, MD, PhD

Online Resources

- [Health Disparities in the United States](#)

Contact

Family Medicine Residency

**CHRIST HOSPITAL/UNIVERSITY OF CINCINNATI FAMILY MEDICINE RESIDENCY PROGRAM**

Description

PGY1: During orientation there is an interactive session looking at population level data for Ohio, Hamilton County, and specific Cincinnati neighborhoods we serve. This serves as an introduction to the specific needs of our community and discussion of health disparities. Residents participate in an SDH Field Experience (M4's on family medicine elective also attend): which is a single day outing into the

Family Medicine Residency

**KAISER PERMANENTE LOS ANGELES MEDICAL CENTER**

Description

Our training includes a Monday morning lecture series to residents PGY1-3 and MS3-4 student learners. We discuss adverse childhood experiences in relationship to pediatric and adult health issues. We also have an afternoon workshop for PGY 1-3 residents to explore transportation and cost barriers to accessing appropriate levels of care. We explore food and housing insecurity during community

# GIS Resources

to teach social determinants of health

# Community Health Resource Navigator

<https://www.aafp.org/patient-care/social-determinants-of-health/chrn.html>

The screenshot displays the Community Health Resource Navigator interface. The main map shows Chicago with numerous blue location markers. A black circle highlights a specific area in the center of the city. On the left, a legend titled "Select Map Layer To View Legend" lists categories: Grocery Stores (Supermarkets, Ethnic Grocery Stores), Public Recreation Facilities (Recreation Centers, Public Tennis Courts, Public Swimming Pools, Public Racquetball Courts), and Parks (National Park or Forest, State Park or Forest, County Park, Regional Park, Local Park). On the right, a panel titled "Healthy Eating and Active Living" allows users to filter resources. It includes a "Generate Report" button and a "Live Chat" button. A scale bar indicates a radius of 1 to 50 miles, currently set to 1 mile. The bottom right corner features the AAFP logo and the text "City of Chicago, Esri, HERE, Garmin, NGA, USGS, NPS | Esri, HERE, NPS".

**Healthy Eating and Active Living**

Check the boxes next to the indicator that you are interested in viewing on the map. You can adjust the mile radius using the sliding scale below.

- Farmers Markets (USDA)
- Markets
- Grocery Stores
- Public Recreation Facilities
- Public Recreational Areas
- Parks
- Private and Membership Recreation Facilities
- User-Added Locations

1 50 3 mi

Reset Generate Report

Live Chat

City of Chicago, Esri, HERE, Garmin, NGA, USGS, NPS | Esri, HERE, NPS

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Zip

**962,234** people use it (and growing daily)



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# UDS Mapper

<https://www.udsmapper.org/>

UDS Mapper

Login

Help

Home

About

Tutorials & Resources

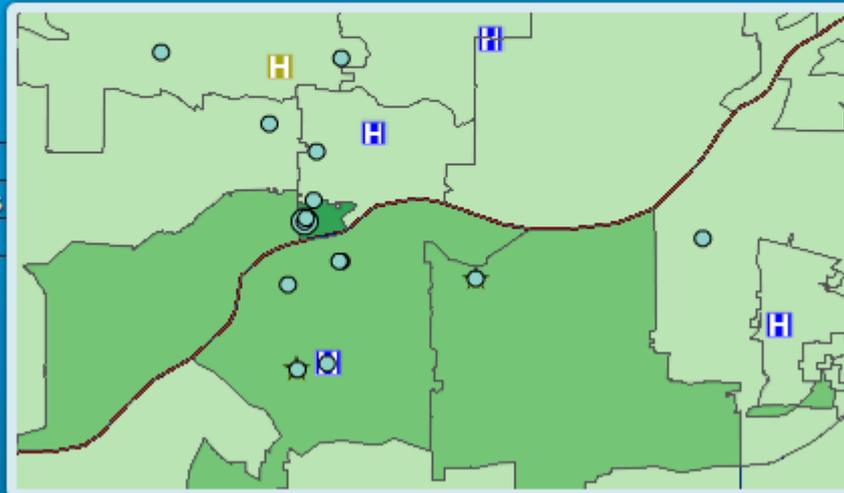
HealthLandscape

Contact Us

Use the  
UDS Mapper  
To Examine Community Health

- ▶ Explore Service Areas
- ▶ Analyze Population Indicators
- ▶ Upload Your Own Data

SEE HOW IT WORKS [VIEW DEMO](#)



## Login

Username (email):

Password:

GO

[Forget Username or Password?](#)

## Register Now

The UDS Mapper is free to use and open to the public

REGISTER ▶

# Community Health Resource Navigator (CHRN) Demonstration



Search

Sign In

PATIENT CARE
Clinical Recommendations by Topic
Clinical Recommendations by Type
Well-being and Prevention
Public Health Emergencies
Social Determinants of Health
Access to Health Care
Cultural Proficiency
Early Childhood Literacy
PTSD & TBI: Caring for Veterans
<b>Community Health Resource Navigator</b>
CHRN Interactive Mapping Tool

# Community Health Resource Navigator



Social and environmental factors account for more than 50 percent of all health outcomes. Helping patients identify resources they can use to lead healthier lives is an important role family physicians can provide.

To assist our physicians, the AAFP developed the **Community Health Resource Navigator (CHRN)**. The CHRN is an interactive mapping tool for AAFP members that locates community resources relevant to your patient's health needs. It generates a customized report that may be downloaded, printed, and shared during a patient visit.

The purpose of the CHRN is to help family physicians personalize care by assessing patients' environment and barriers to healthy living. The tool provides resources in communities that can assist patients in achieving a healthy lifestyle. This may help shape counseling options and shared

## Get Started

Use the CHRN to begin locating community resources for your patients.

[Access Resources](#)

*Supported in part by a grant from the AAFP Foundation.*



Live Chat



Search

Sign In

Search address or place

Map navigation controls including a blue bar with a grid icon, a wrench icon, a square icon, and a dropdown arrow.

Welcome to The Community Health Resource Navigator

# COMMUNITY

Health Resource Navigator



Social, economic, and environmental factors account for 50% of health outcomes. The Community Health Resource Navigator is an interactive mapping tool that identifies social determinants of health and community resources in your patients' neighborhood.

To get started, select a topic on the right.

### Explore Topics & Indicators:

- Healthy Eating and Active Living
- SAMHSA Mental Health Services
- SAMHSA Substance Abuse Services

Live Chat



Search



Sign In

Search address or place



Welcome to The Community Health Resource Navigator



### Healthy Eating and Active Living

To explore resources within a community that help encourage healthy eating and active living, enter an address or ZIP code below and click 'View on Map.' For further instructions please refer to the user manual.

Search address or place



View on Map

Explore Topics & Indicators:

- Healthy Eating and Active Living
- SAMHSA Mental Health Services
- SAMHSA Substance Abuse Services

Live Chat



Search



Sign In

Search address or place



Welcome to The Community Health Resource Navigator



### Healthy Eating and Active Living

To explore resources within a community that help encourage healthy eating and active living, enter an address or ZIP code below and click 'View on Map.' For further instructions please refer to the user manual.

2323 Grand Ave, Waukegan, IL 60085



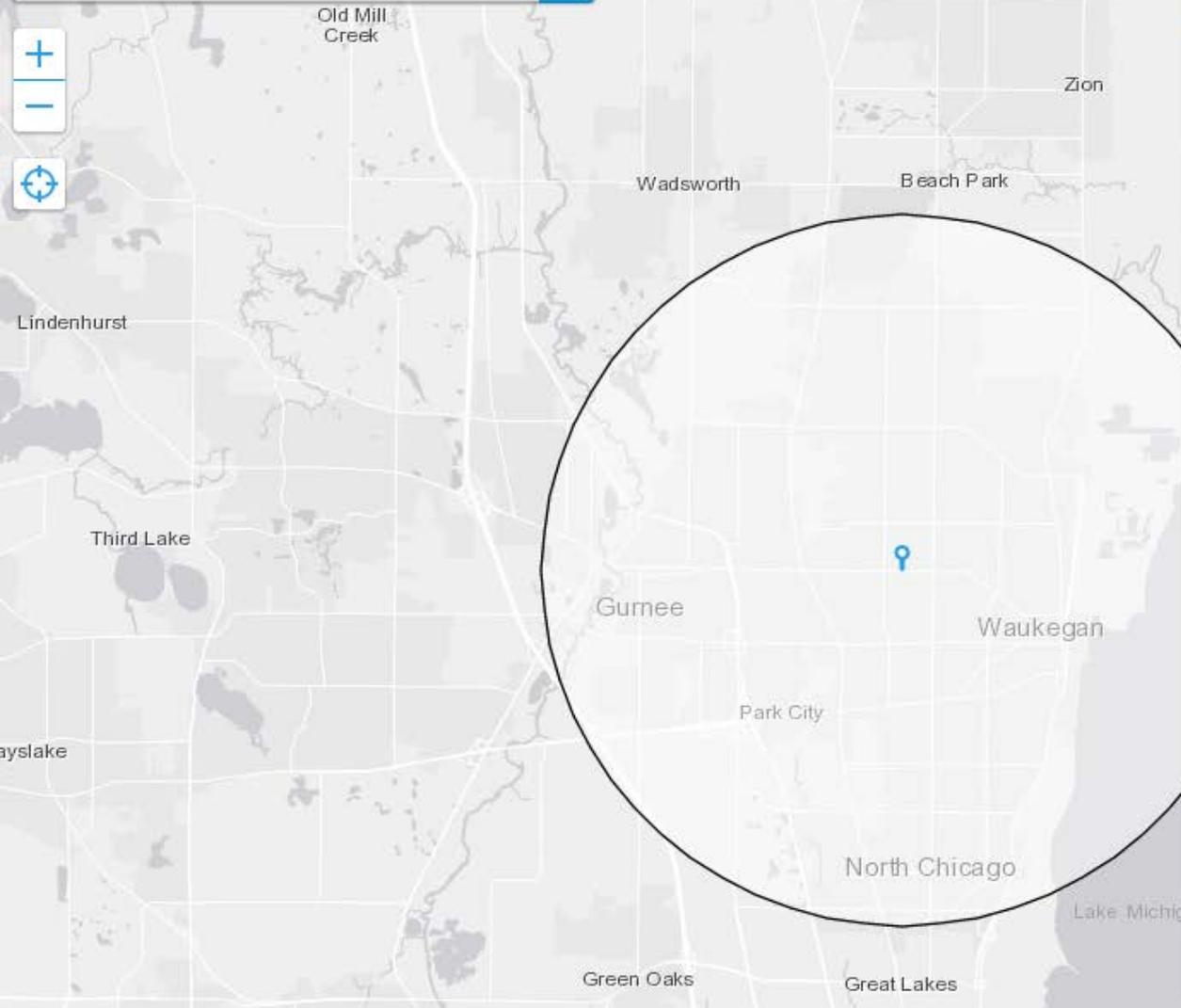
#### Addresses or Places (5)

- 2323 Grand Ave, Waukegan, Illinois, 60085
- 2324 Grand Ave, Waukegan, Illinois, 60085
- Grand Ave, Waukegan, Illinois, 60085
- 60085, Waukegan, Illinois
- Waukegan, Illinois

Explore Topics & Indicators:

- Healthy Eating and Active Living
- SAMHSA Mental Health Services
- SAMHSA Substance Abuse Services

Live Chat



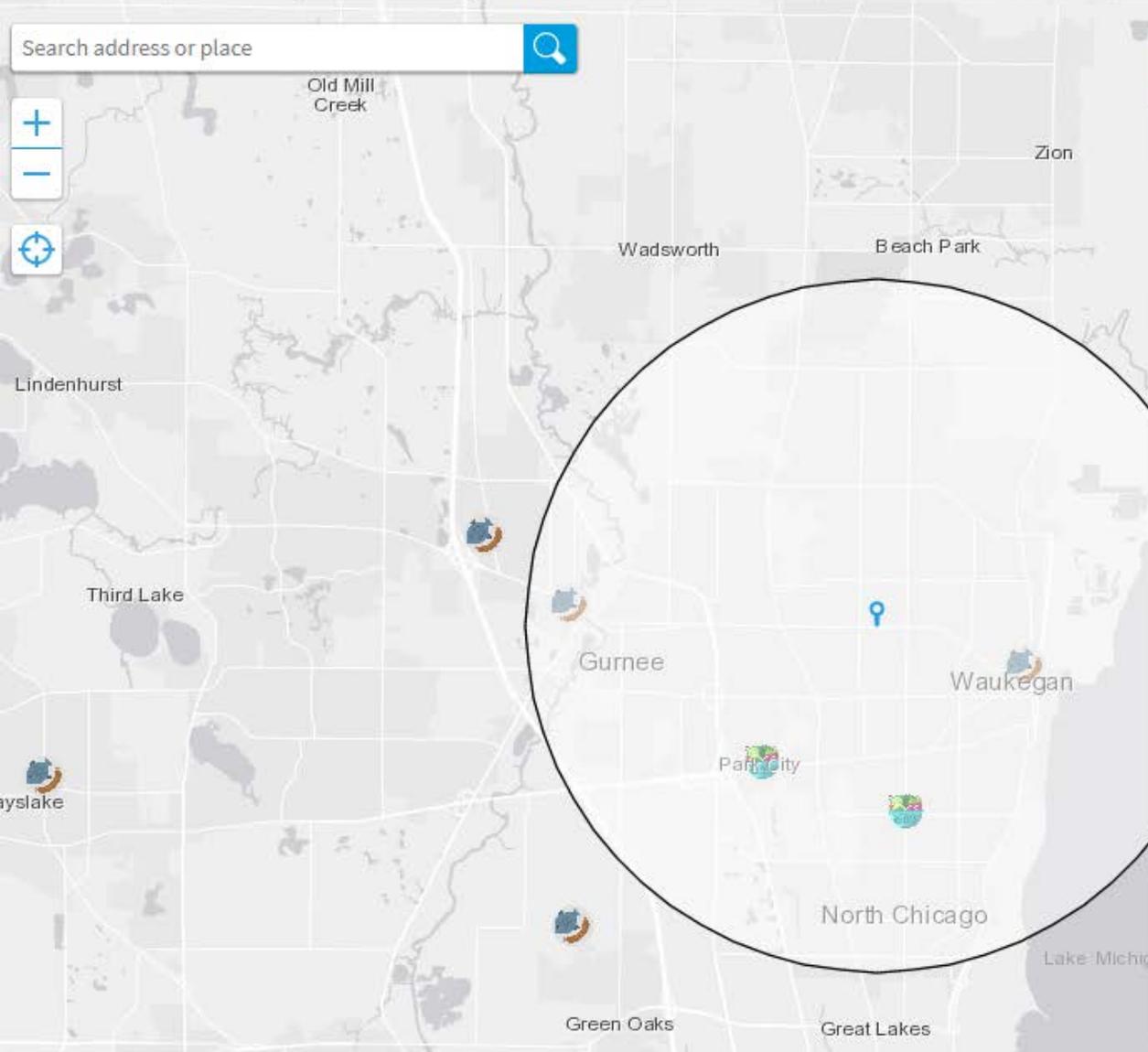
**Healthy Eating and Active Living**

Check the boxes next to the indicator that you are interested in viewing on the map. You can adjust the mile radius using the sliding scale below.

- Farmers Markets (USDA)
- Markets
- Grocery Stores
- Public Recreation Facilities
- Public Recreational Areas
- Parks
- Private and Membership Recreation Facilities
- User-Added Locations

1  50 5 mi

[Reset](#) [Generate Report](#)



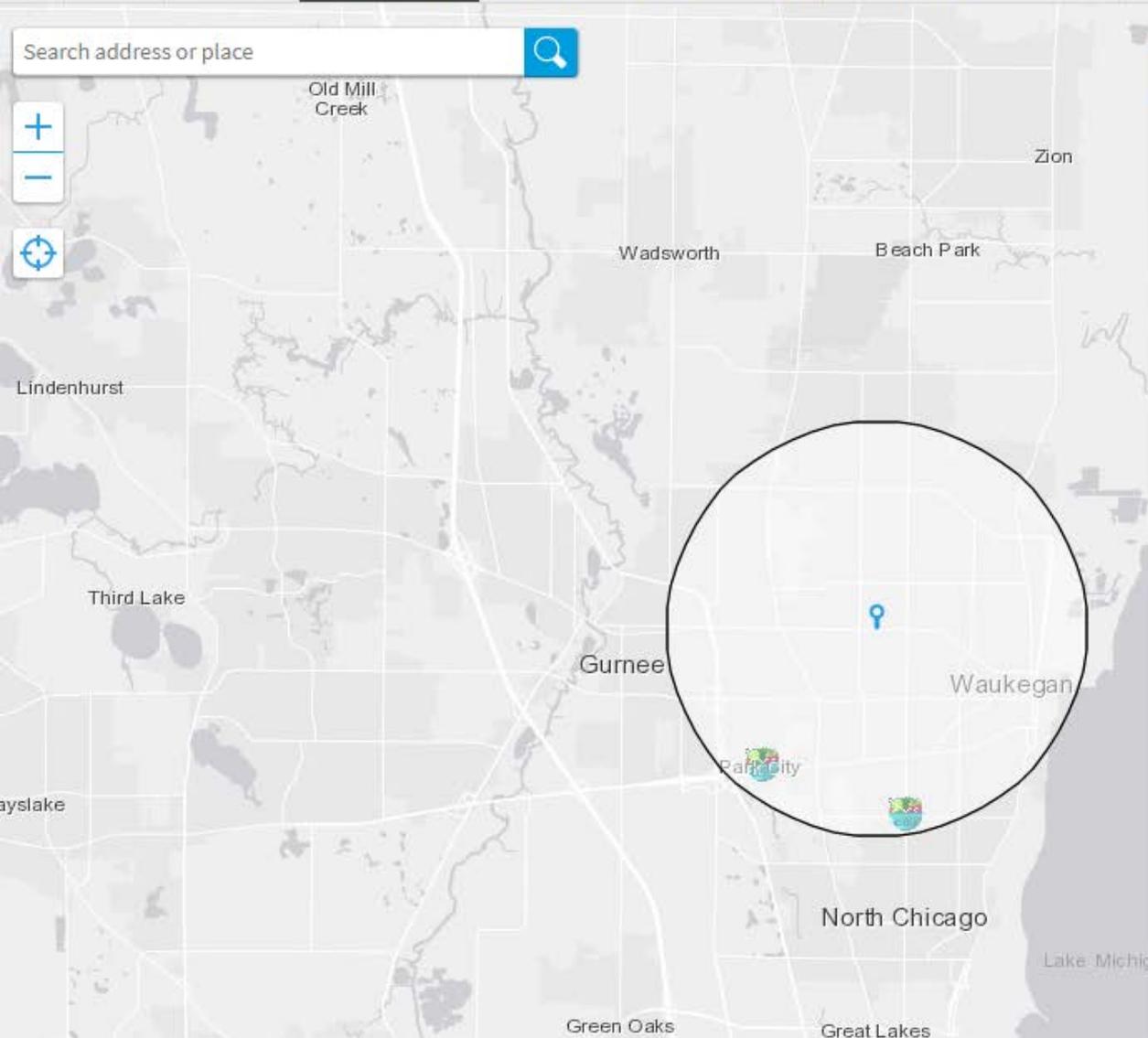

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   50 5 mi

[Reset](#) [Generate Report](#)





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[Reset](#) [Generate Report](#)



Old Mill  
Creek

Zion

Wadsworth

Beach Park



Lindenhurst

Third Lake

Gurnee

Waukegan

Park City

North Chicago

Lake Michigan

Green Oaks

Great Lakes



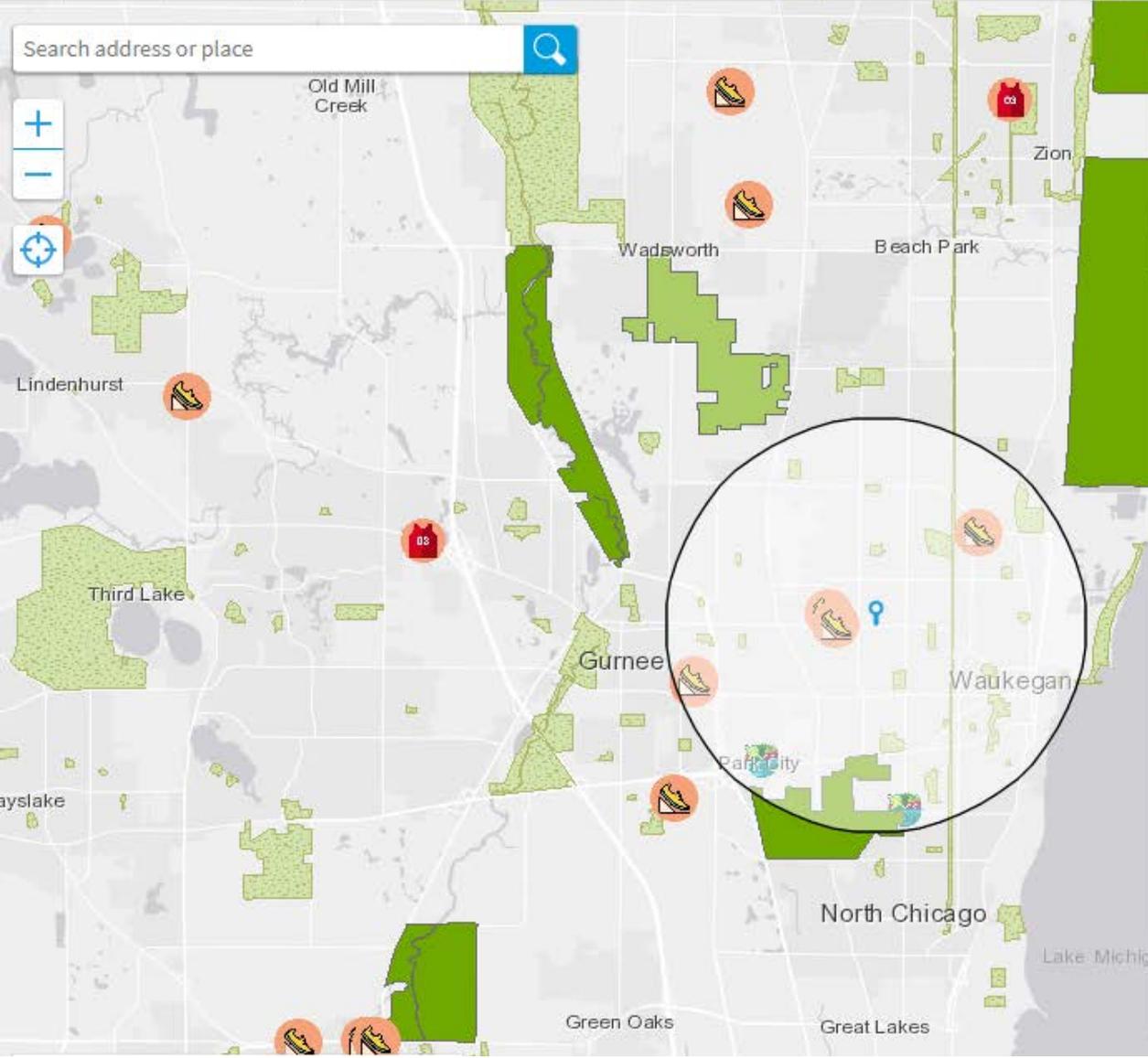
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[Reset](#) [Generate Report](#)





### Healthy Eating and Active Living

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- Private and Membership Recreation Facilities
- User-Added Locations



[Reset](#) [Generate Report](#)

Search address or place



Marleens Fruit Market



Address: 3406 Kehm Blvd, Park City, Illinois, 60085



## Healthy Eating and Active Living



Check the boxes next to the indicator that you are interested in viewing on the map. You can adjust the mile radius using the sliding scale below.

- Farmers Markets (USDA)
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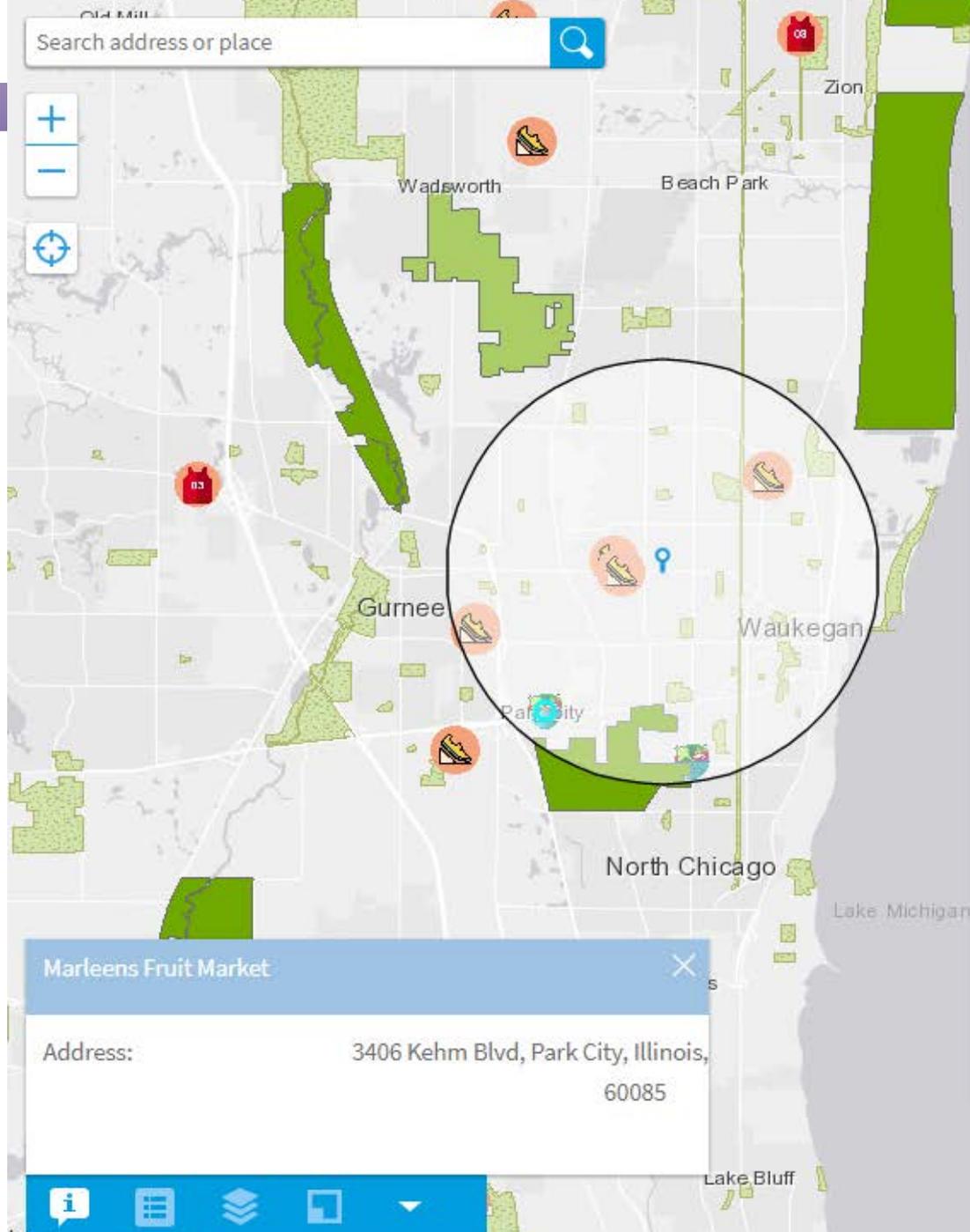
1 50 3 mi

[Reset](#)

[Generate Report](#)

Live Chat

Search address or place



### Marleens Fruit Market

Address: 3406 Kehm Blvd, Park City, Illinois, 60085



Healthy Eating and Active Living

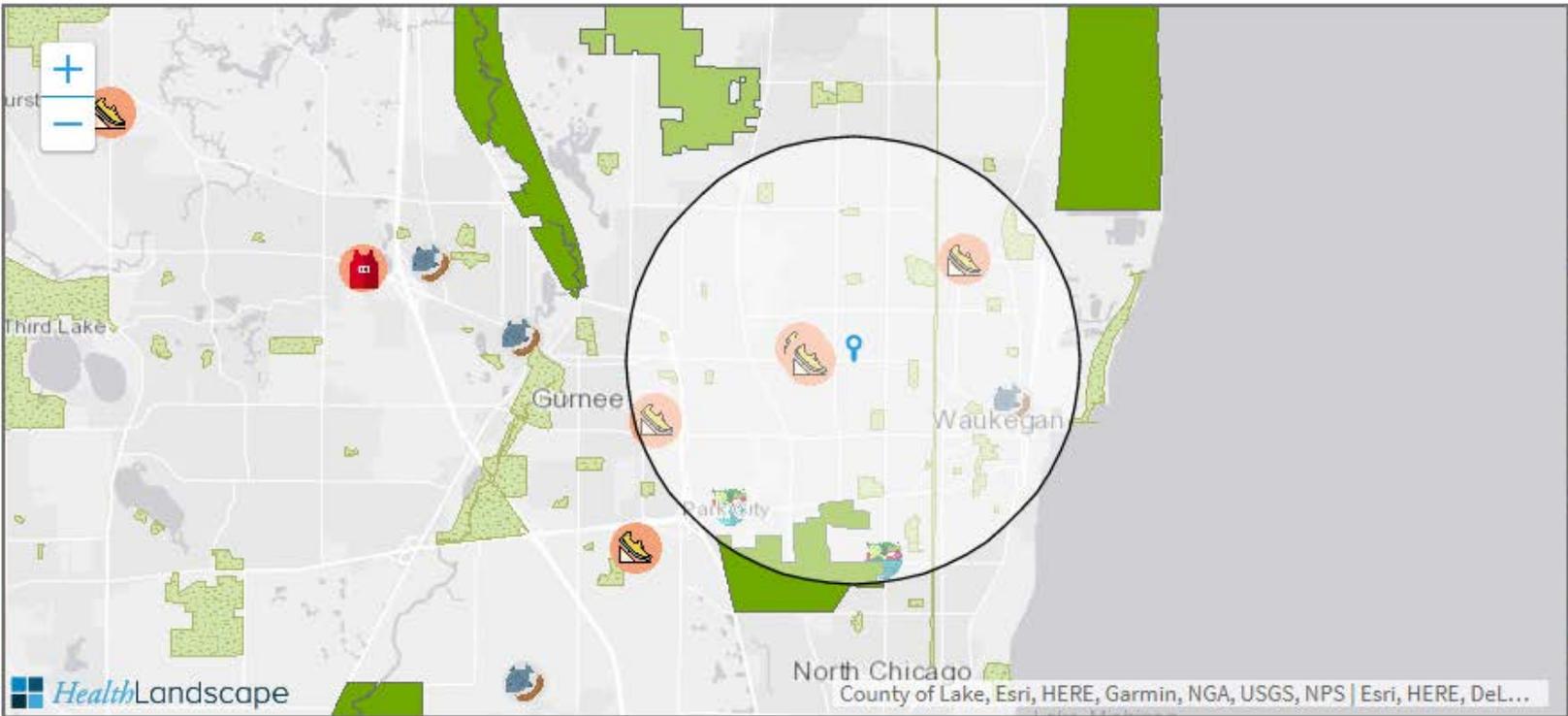
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- Parks
- Private and Membership Recreation Facilities
- User-Added Locations

1  3 mi

[Reset](#) [Generate Report](#)

Live Chat



**MARKETS**

- Marleens Fruit Market 3406 Kehm Blvd, Park City, Illinois, 60085
- Waukegan Fruit Market Inc 951 S Lewis Ave, Waukegan, Illinois, 60085

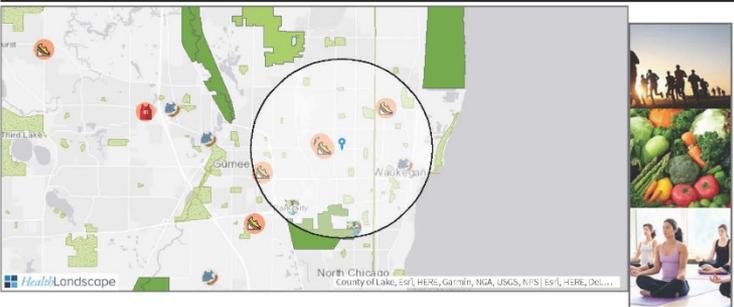
**PARKS**

- Chittenden Park
- University Park
- Greenbelt Forest Preserve
- Victory Park

# Community Health Resource Navigator

## Report Example

1/30/2018 HL5 Printout



**MARKETS**

- Marleens Fruit Market 3406 Kehm Blvd, Park City, Illinois, 60085
- Waukegan Fruit Market Inc 951 S Lewis Ave, Waukegan, Illinois, 60085

**PARKS**

- Chittenden Park
- University Park
- Greenbelt Forest Preserve
- Victory Park
- Upton Park
- North Beach Park
- Silver Park
- Weiss Field Park
- Belvidere Park
- Washington Park
- Dugdale Park
- Clearview Park
- Ben Diamond Memorial Park
- Adelphi Park
- Glen Flora Park
- Roosevelt Park
- King Park
- Ray Bradbury Park
- Yeoman Park
- Kirk Park
- McClory Trail
- Belle Plaine Park
- Christine Thompson Park
- Larsen Park
- Bowen Park

<https://www.healthlandscape.org/aafp/hops/CHRN/print.html> 1/2

1/30/2018 HL5 Printout

Hinkston Park

**PRIVATE AND MEMBERSHIP RECREATION FACILITIES**

- Outpost Cross Fit 83 Ambrogio Dr, Gurnee, Illinois, 60031
- Little Gym 101 Ambrogio Dr, Gurnee, Illinois, 60031
- Field House Sports & Fitness 800 Baldwin Ave, Waukegan, Illinois, 60085
- T-N-T Boxing & Fitness 2748 Grand Ave, Waukegan, Illinois, 60085
- Curves 805 W Greenwood Ave, Waukegan, Illinois, 60087

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<https://www.healthlandscape.org/aafp/hops/CHRN/print.html> 2/2

# NM Family Medicine Residency

## Pilot Curriculum Development & Evaluation

# Our Residency Communities

Northwestern McGaw Family Medicine Residency at Lake Forest

We serve 3 Chicagoland communities close in proximity,  
but very different in terms of resources and health status



# Our Residency Community

Northwestern McGaw Family Medicine Residency at Lake Forest

## Median Income

Waukegan, IL ●-----● **\$45,983**

Grayslake, IL ●-----● **\$87,967**

Lake Forest, IL ●-----● **\$152,658**

# Motivating Principles

## Pilot SDoH Curriculum Development



**Geography matters.**

Zip code can be more predictive of health status than genetic code in some contexts

# Social & Economic Opportunity Index

## Legend

### Social & Economic Opportunity Index Categories

- Very Low
- Low
- Moderate
- High
- Very High
- NU Fam Med residency sites



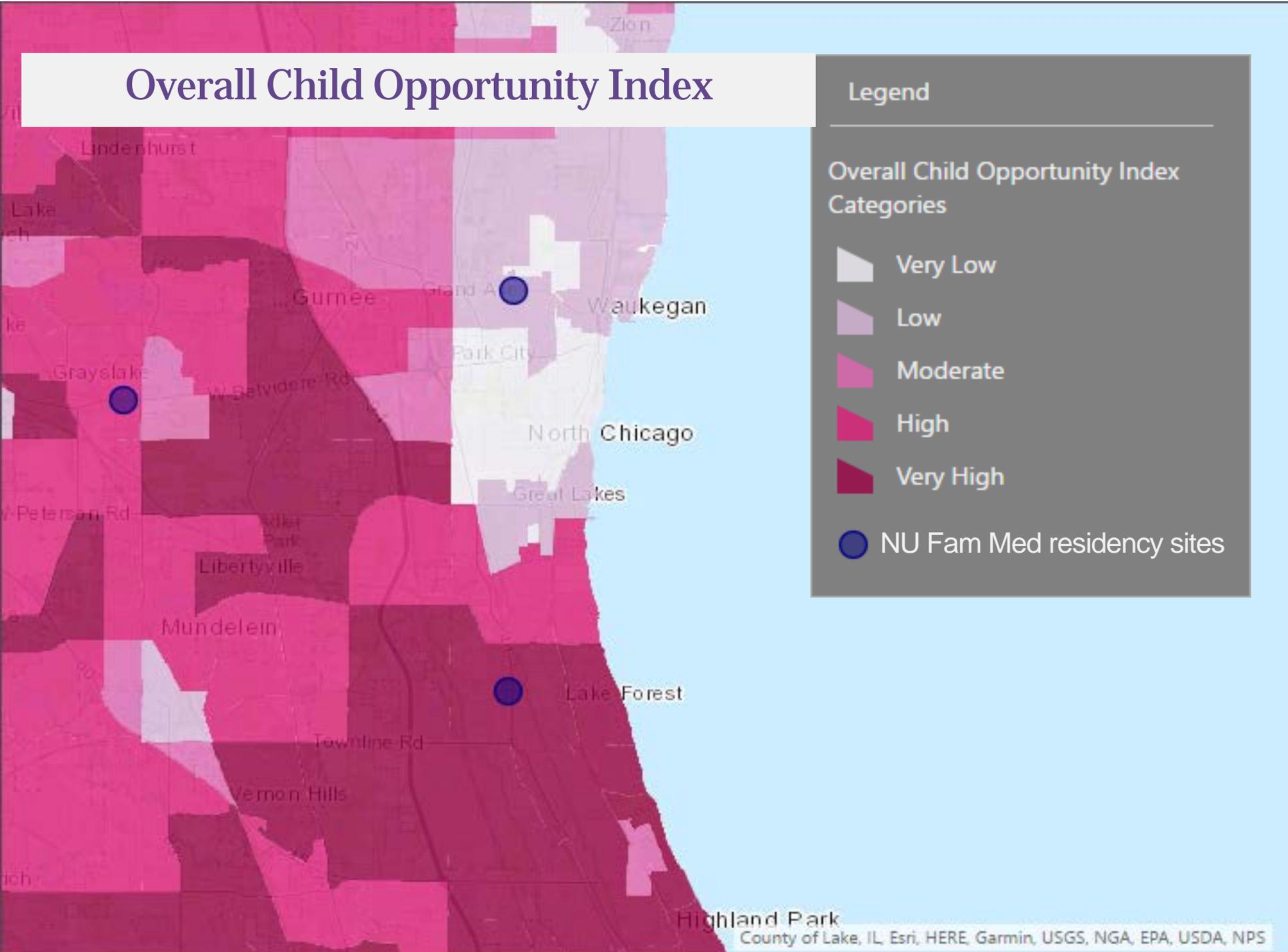


# Overall Child Opportunity Index

## Legend

### Overall Child Opportunity Index Categories

- Very Low
- Low
- Moderate
- High
- Very High
- NU Fam Med residency sites



# Motivating Principles

## Pilot SDoH Curriculum Development

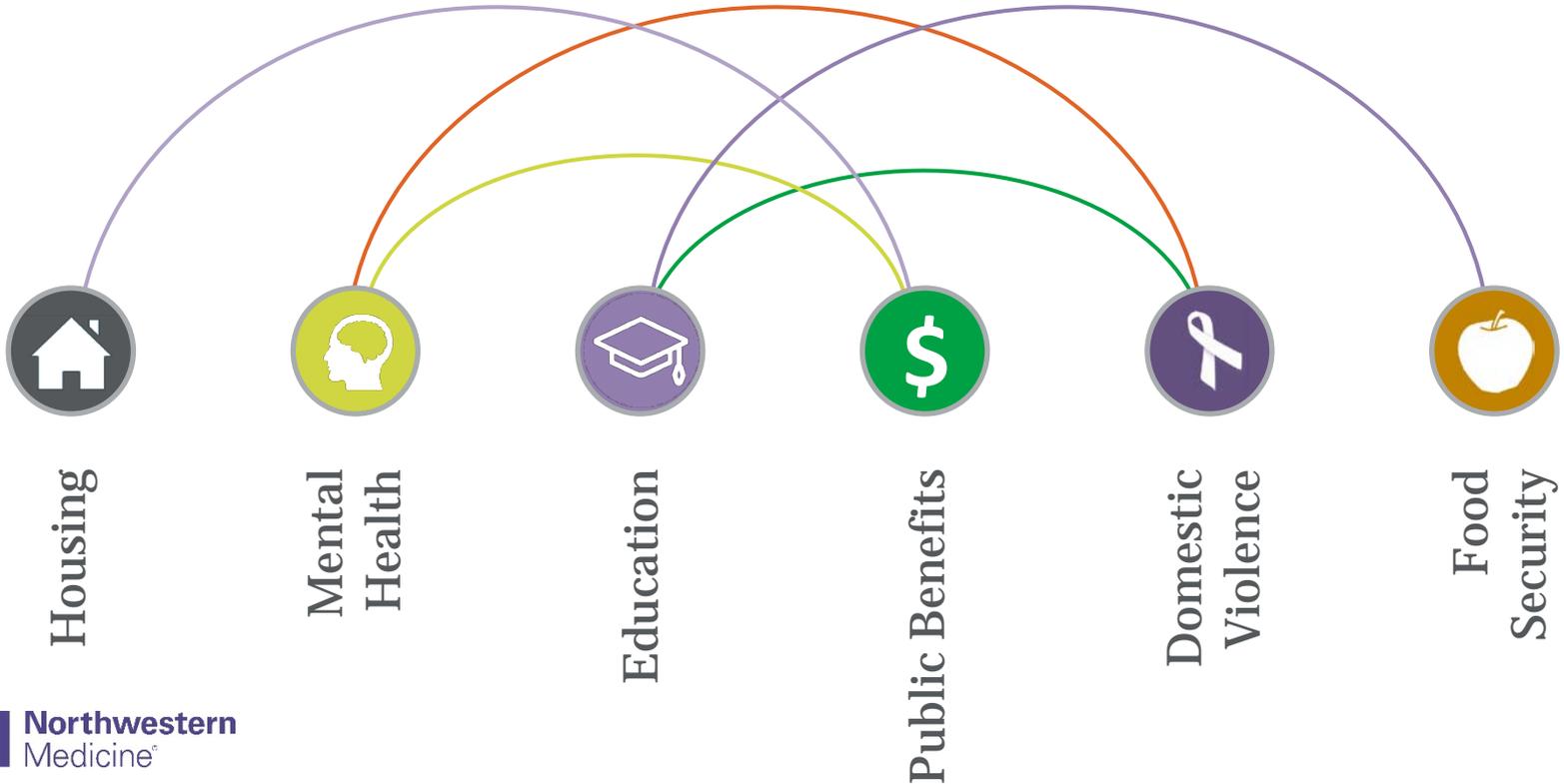


There are lots of moving parts.

As multiple systems operate simultaneously, we see complex interactions between social and contextual factors

# Complex Interactions between Indicators

## Social Determinants of Health



# Motivating Principles

## Pilot SDoH Curriculum Development



**One size doesn't fit all.**

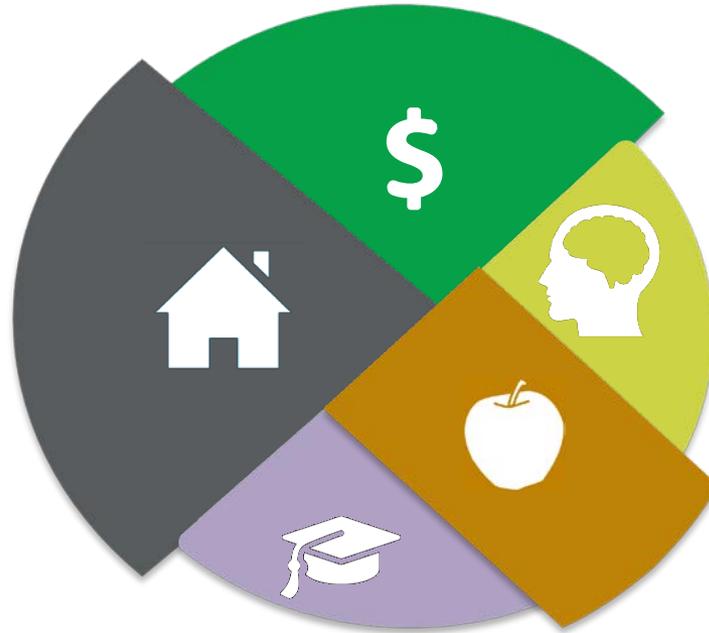
**The interaction between individual genes and environment is unique**

# Personalized Medicine



- No blueprint for each person's unique disease susceptibility

# Personalized Medicine



- No blueprint for each person's unique disease susceptibility
- Highlights the need for individualized health promotion efforts

# Motivating Principles

## Pilot SDoH Curriculum Development

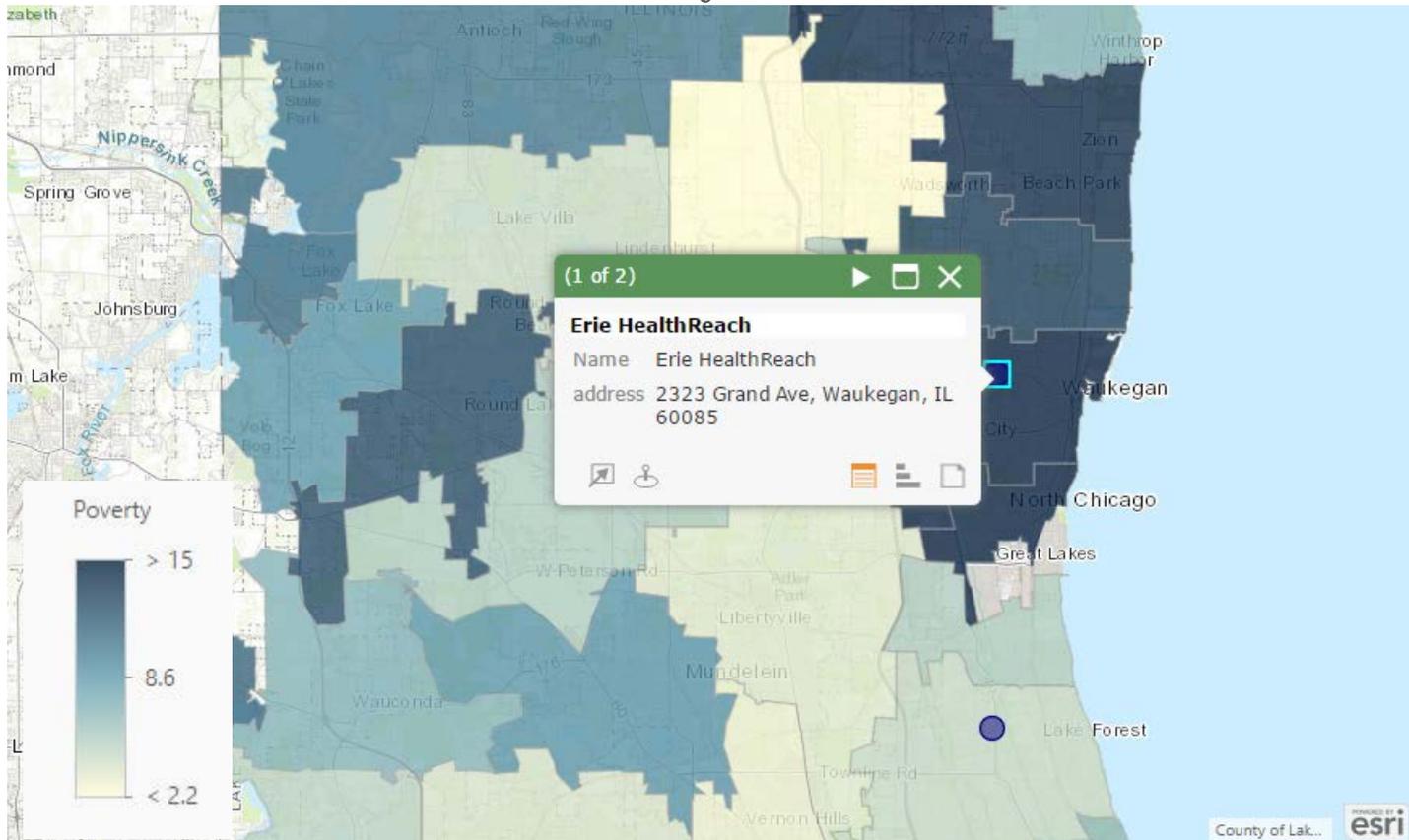


How can we enable students and residents to personalize care?

Geospatial analysis provides powerful information at the point of care

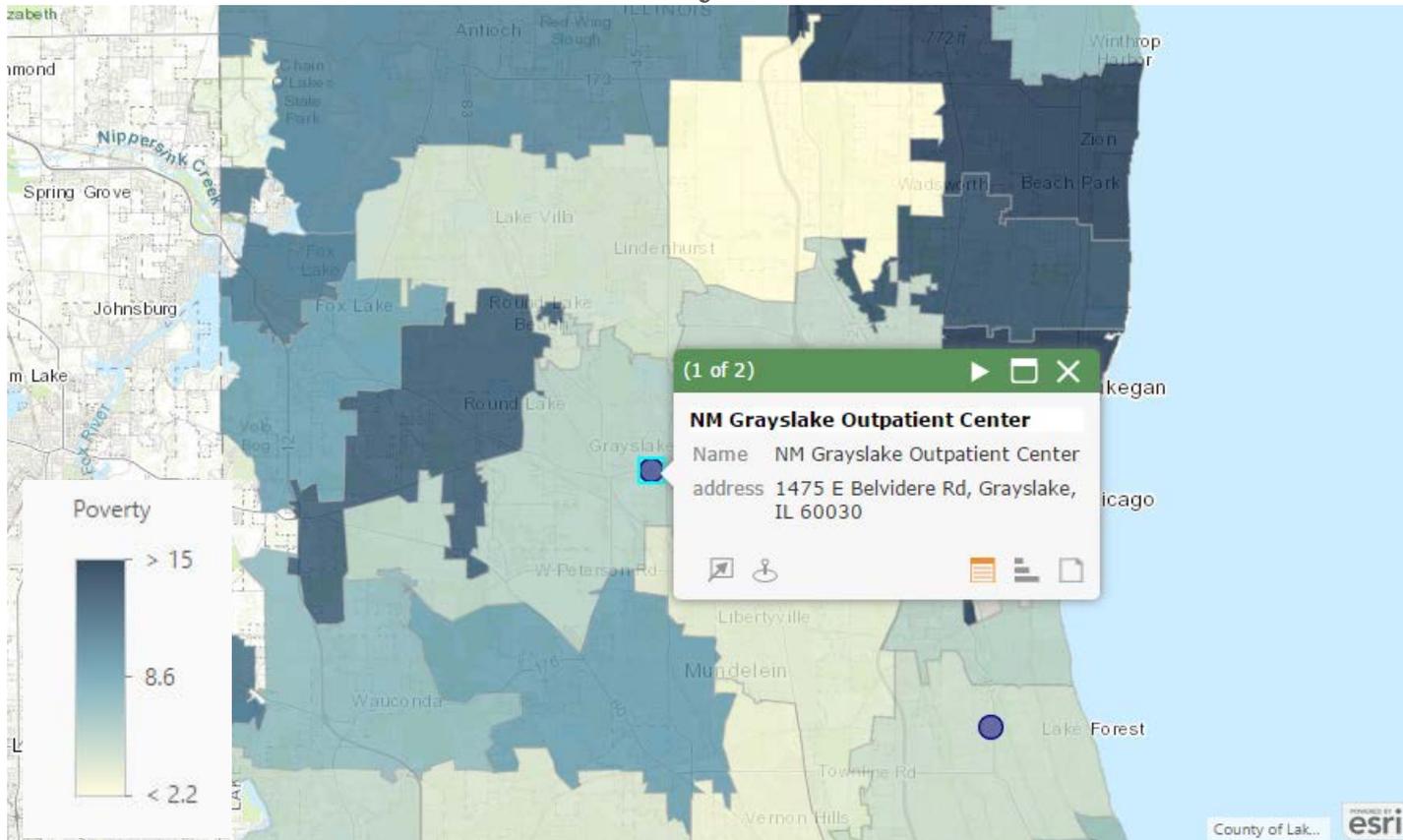
# Erie HealthReach Waukegan

## Poverty Index



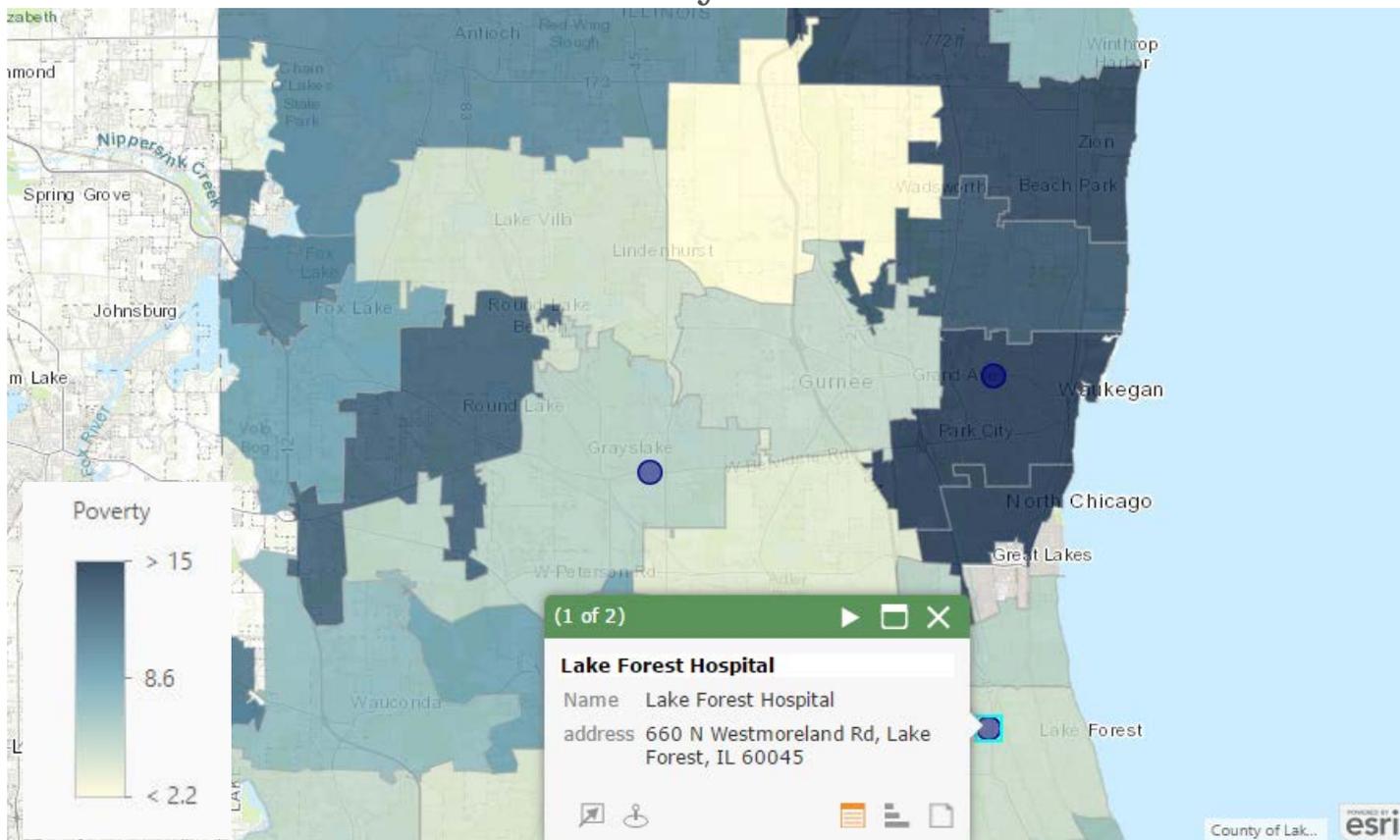
# NM Grayslake Outpatient Center

## Poverty Index



# Lake Forest Hospital

## Poverty Index



# Curriculum Topic Areas

## Pilot SDoH Curriculum Development



Housing



Maternal Depression



Education



Food Insecurity



Domestic Violence

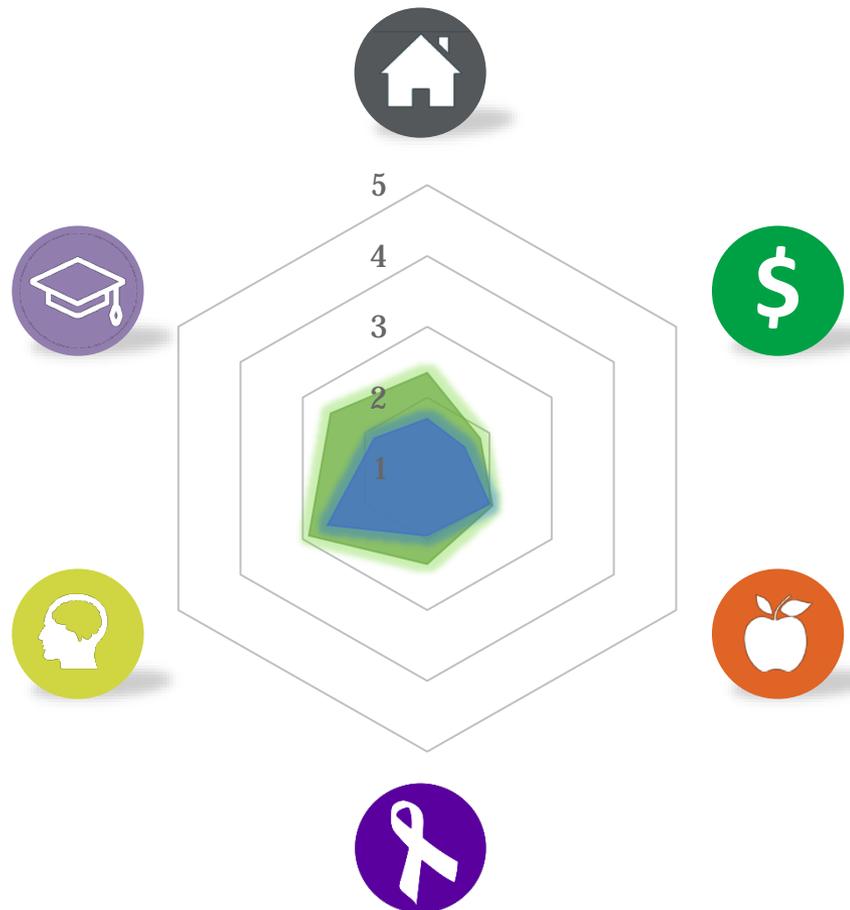


Public Benefits

# SDoH Skills Gap

Pre-Curriculum Survey Results, n=21 Family Medicine Residents

■ Engaging Conversation   ■ Providing Resources  
(1=Novice to 5=Expert)

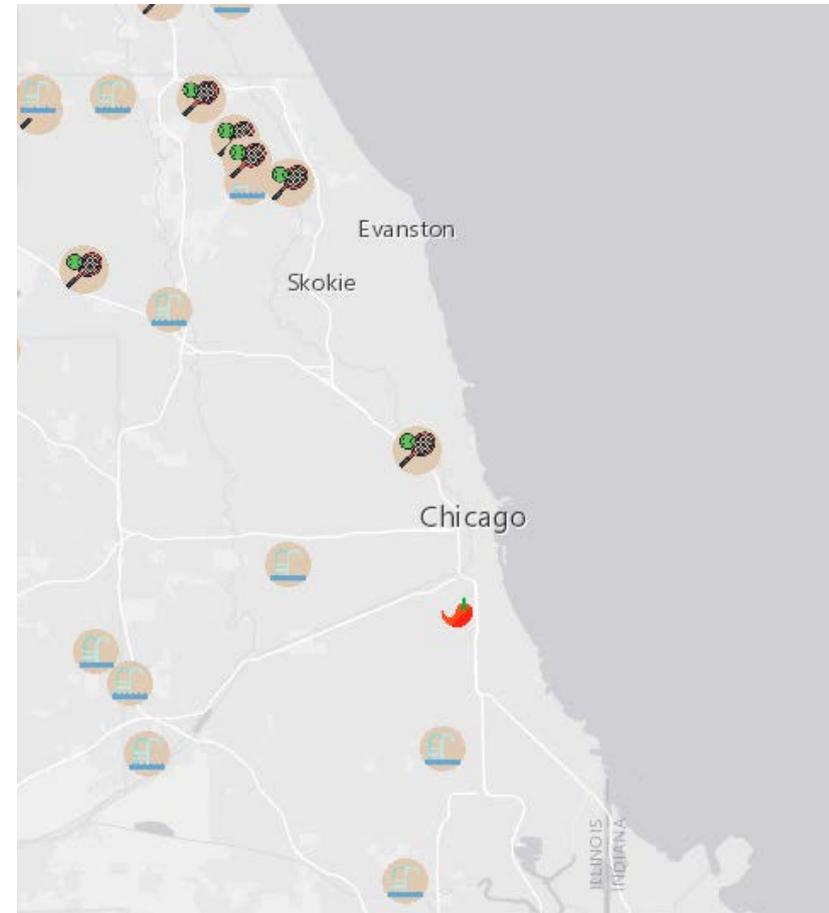


# Resident Mapping Exercise

## Pilot SDoH Curriculum Development

Use the CHRN tool to identify resources for patient panels at both clinics

- Inclusion criteria:
  - Hypertension diagnosis
  - Adult patients
- 195 patient addresses mapped
- Completed an evaluation survey at the end of the session





# Evaluation Survey

## Example Items

- Which of the following, if any, do you wish you could write a prescription for? (check all that apply)
  - Which of the following, if any, do you wish could be paid for through the health care system? (check all that apply)
- Nutritional food
  - Housing assistance
  - Help with utility bills
  - Employment assistance
  - Transportation assistance
  - Household goods
  - Health insurance
  - Financial counseling or assistance
  - Fitness program
  - Legal aid
  - Child care
  - Adult education
  - Mental health assistance
  - Social work assistance
  - Assistance with accessing the social services listed above
  - None

# Social Determinants of Health

## Survey Results: Mental Health Assistance



WOULD WRITE A Rx FOR MENTAL HEALTH ASSISTANCE

69%

WISH MENTAL HEALTH ASSISTANCE WAS PAID FOR BY THE HEALTHCARE SYSTEM

62%

# Social Determinants of Health

## Survey Results: Housing Assistance



WANT TO WRITE A PRESCRIPTION FOR HOUSING

46%

WISH HOUSING WAS PAID FOR BY THE HEALTHCARE SYSTEM

23%

# Social Determinants of Health

## Survey Results: Adult Education



WOULD WRITE A Rx FOR ADULT EDUCATION ASSISTANCE

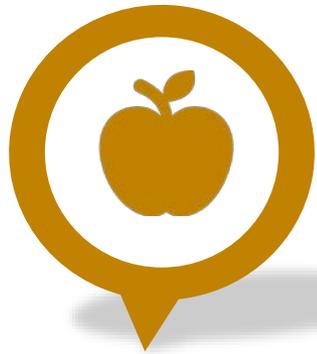
23%

WISH ADULT EDUCATION WAS PAID FOR BY THE HEALTHCARE SYSTEM

8%

# Social Determinants of Health

## Survey Results: Nutritional Food



WOULD WRITE A Rx FOR NUTRITIONAL FOOD

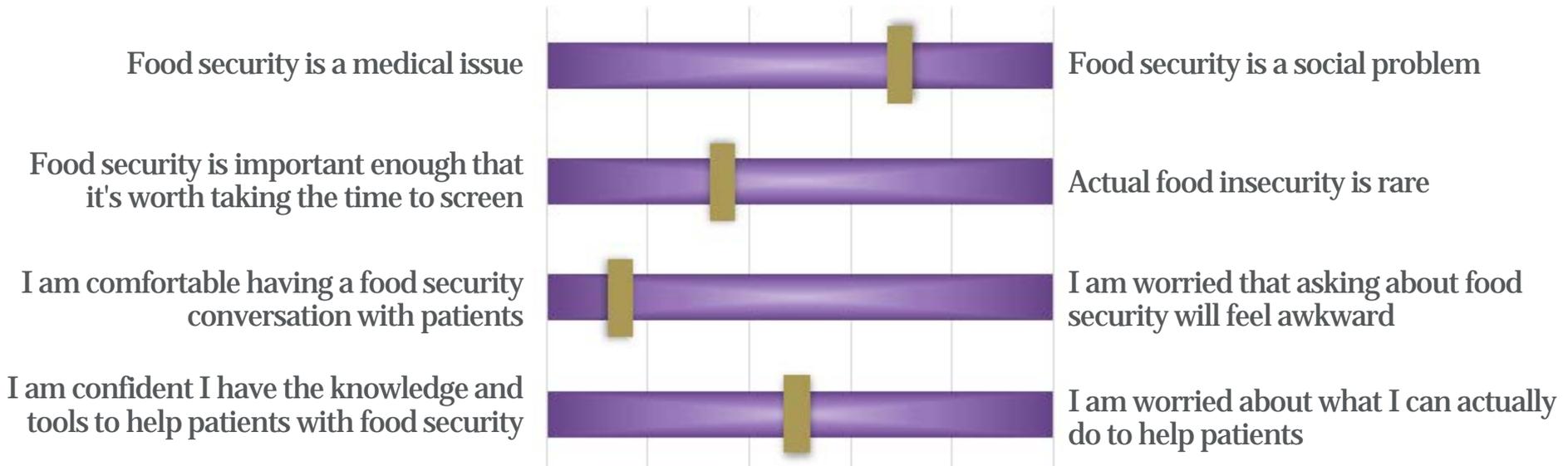


WISH NUTRITIONAL FOOD WAS PAID FOR BY THE SYSTEM



# Social Determinants of Health

Survey Results, n=13 Family Medicine Residents



# How does mapping patient addresses change your understanding of each patient's community?

Survey Results, n=13 Family Medicine Residents

- Helps me see feasibility in my plan for their healthcare
- Even when the map identifies resources, it doesn't help with all the stuff people actually need in order to use those resources
- Being able to see what resources are available can help to adjust what suggestions to give patients
- It gives me better insight into why some of their screening measures are out of control

# Describe one limitation of mapping clinical data

Survey Results, n=13 Family Medicine Residents

- Making sure that the maps are frequently updated with correct information
- Many pts without transportation--what resources are on bus-lines?
- Currently the only option is to locate resources that are around, would be nice to assess if pt's can actually access them based on certain parameters or offered services
- Limited information about listed resources

# Describe one benefit of mapping clinical data

Survey Results, n=13 Family Medicine Residents

- Would be useful for community planning. In theory I would be able to identify resources my patients don't already know about and could use.
- Informing patients of nearby places to be active/get fresh produce
- Having point of care information to hand to patients regarding health and nutrition available to them
- Easily available resources for patients; recognizing resource poor areas

# Next Steps:

- Next iteration of curriculum development
- Implementation at the point of care
- National Collaborative for Education to Address Social Determinants of Health

# Questions?

# Thank You



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