

Take a mini-course in organizing!



Leadership and  
Organizing for Change



## Lead Change in Your Organization or Community

As you know, health professionals at all levels are being asked to lead change throughout the organizations and communities in which they work. Although the technical aspects of the transformation are challenging, most managers and leaders report that the cultural aspects present far greater hurdles.

The Institute for Healthcare Improvement's Open School has developed a **9-week virtual course** for change agents that is drawn from the teachings of Harvard Kennedy School's Marshall Ganz on leadership, organizing, and action. Through weekly video lectures, group coaching calls with experts in the field, and support from your peers, you will learn to apply skills and knowledge in leadership, community organizing, population health, and the science of improvement. During the course, you will be asked to choose a specific project for your organization or your community and then directly apply your learning each week to move your project forward.

### What You'll Learn

During this virtual course, you will:

- Gain leadership skills and apply helpful tools to chart a path for change and engage key stakeholders
- Develop a compelling story of your own leadership journey to call others to action
- Approach relationships openly and intentionally to gain commitment based on shared values
- Map stakeholders and resources within your organization or community to leverage existing assets toward change
- Facilitate interdependent teams in which leadership is distributed among the members
- Understand and communicate the importance of interprofessional and cross-stakeholder collaboration
- Reach out to local communities and build new partnerships
- Design motivating actions to engage others meaningfully in the work
- Mobilize people toward collective, large-scale systemic change

**Orientation and pre-work begins on September 20.**

### Cost

**Regular rate: \$549**

Includes live calls, on-demand online lectures, access to individualized coaching support, networking opportunities with fellow learners, and use of all tools.

**Student/Resident/Faculty rate: FREE**

Full- and part-time students and residents, and full-time professors are eligible for a full academic scholarship to cover the cost of the course.

**More Information:** [www.ihl.org/lead](http://www.ihl.org/lead)