



AAFP GLOBAL HEALTH SUMMIT
Impacting Global Health through Family Medicine

Congressional Advocacy for Global Health
 Keith Johnson
 Director of Advocacy
 Fund for Global Health

Your global health advocacy experiences

- What have you done?
- What did you learn?

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Agenda

- Fund for Global Health thumbnail sketch
- Your global health advocacy experiences
- Collaboration with AAFP doctors on comprehensive primary health care initiative since last year's Global Health Summit
- Overview of US foreign aid for global health
- Working the Congressional appropriations process
- What's next – let's work together

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Collaboration with AAFP doctors

- Our work together in the last year
- Experience recruiting other docs
- Global context for PHC focus – Astana, UNHLM

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Fund for Global Health

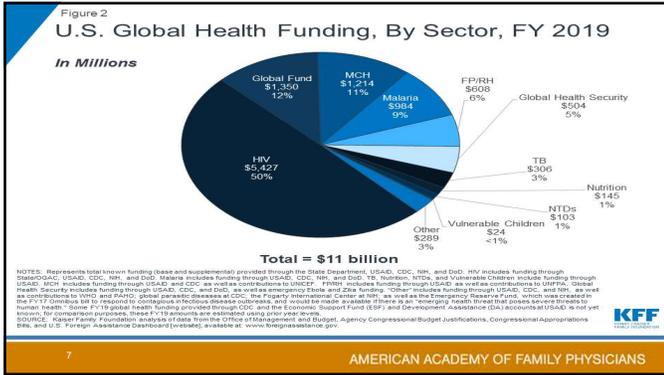
- Primary care delivery in Nigeria; developing low-cost innovations
- Advocacy in the US:
- Road safety at the World Bank, and
- Congressional foreign aid for global health
 - Tuberculosis
 - Comprehensive primary health care
 - Targeting health aid to the poorest people
 - Focus on the Appropriations subcommittees for State and Foreign Operations

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AAFP Center for Global Health Initiatives Advocacy Working Group

- CGHI discussing how to make a greater impact and capitalize on the global interest in PHC
- Keith presented at Global Health Summit

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US Foreign Aid for Global Health

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How We Began

- Phone calls with Keith and Ernest and CGHI Advisory Board
 - Introduced an idea to advocate for the inclusion of PHC in U.S. global health funding
 - Described their work in more detail
 - Outlined process
 - Solicited our thoughts about how to define PHC
 - Needed to have sufficient "guardrails" so funds couldn't be re-purposed outside the intent
- CGHI Advisory Board worked through various definitions

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Basics of the Global Health Funding Process

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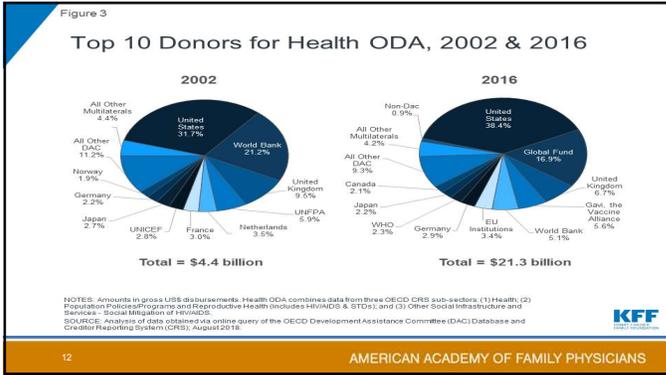
    graph LR
      A[Congressional Appropriations] --> B[USAID, Global Fund and other U.S.-funded entities]
      B --> C[Application of $ on the ground]
    
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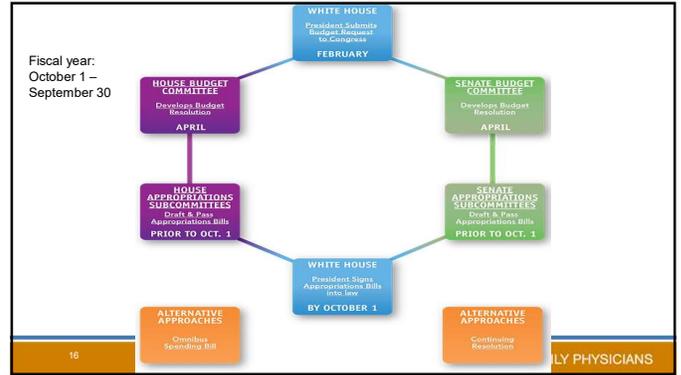
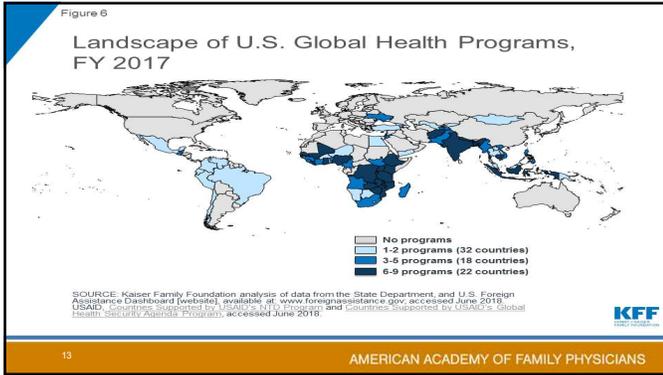
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Our Ask on PHC

- **At least \$100 million** of the funds appropriated for global health shall be used for **comprehensive primary health care programs** that address the full range of major health issues faced by the beneficiary population.
- Relatively arbitrary – not so small to be ignored, not so big it seems ridiculous
- \$100 million also amounts to ~1% of the 2018 total global health spend by the U.S.

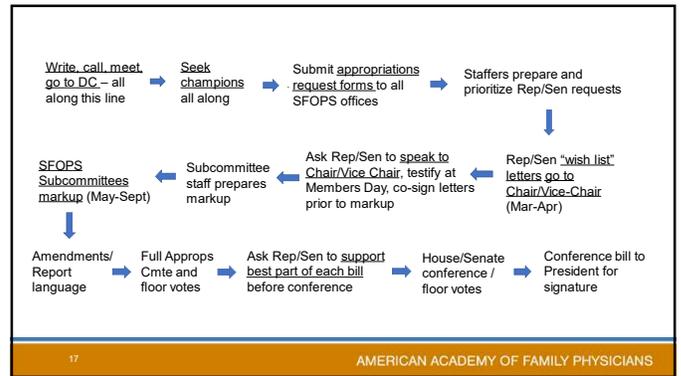
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Working the Congressional Appropriations Process

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- ### SFOPS Subcommittees
- | | | |
|--|--|--|
| House of Representatives
• Nita Lowey, Chair (D-NY 17 th)
• Barbara Lee (D-CA 13 th)
• Grace Meng (D-NY 6 th)
• David Price (D-NC 4 th)
• Lois Frankel (D-FL 21 st)
• Norma Torres (D-CA 35 th)
• Hal Rogers, Ranking (R-KY 5 th)
• Jeff Fortenberry (R-NE 1 st)
• Martha Roby (R-AL 2 nd) | Senate
• Lindsey Graham, Chair (R-SC)
• Mitch McConnell (R-KY)
• Roy Blunt (R-MO)
• John Boozman (R-AR)
• Jerry Moran (R-KS)
• Marco Rubio (R-FL)
• James Lankford (R-OK)
• Steve Daines (R-MT) | • Patrick Leahy, Ranking (D-VT)
• Richard Durbin (D-IL)
• Jeanne Shaheen (D-NH)
• Christopher Coons (D-DE)
• Jeff Merkley (D-OR)
• Chris Murphy (D-CT)
• Chris Van Hollen (D-MD) |
|--|--|--|
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- ### Successes
- Engaged core of family docs
 - Built strong relationship with Fund for Global Health as co-supporter
 - Working relationship with regular communications
 - Family docs presenting to interns
 - Laid groundwork for further efforts
 - Multiple letters
 - Multiple meetings
 - Multiple Op Eds
 - "Health system strengthening" included in House appropriations
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Family doctors as constituent advocates in 2019

- Twenty doctors sent letters to Senators and Representatives
- Seven doctors participated in phone meetings with Congressional staff
- Two Op Eds published – Montana Standard (Bozeman, MT) and Wichita Eagle (Kansas)

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What you can do

1. Email Senator/Representative
2. Write Op Ed
3. Write letter to the editor
4. Meet Senator/Representative
5. Meet with or phone staff
6. Go to DC
7. Ask question at town hall



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Primary health care is paramount, and the U.S. can help others provide it

[BY DAN OSTERGAARD, PHILIP DOOLEY, LISA GILBERT AND PATRICK L. ALLEN](#)
WICHITA EAGLE, AUGUST 01, 2019

Global health aid for vulnerable populations around the world is often earmarked for specific diseases or disaster relief. In addition, however, improving health care also requires comprehensive primary care. Primary care acts as the foundation and the safety net in any effective health care system, as it is uniquely equipped to prevent, identify and treat the vast majority of illnesses. Out of compassion for those abroad, we are very grateful for Sen. Jerry Moran's leadership in proposing that comprehensive primary health care be funded as part of US global health aid. (first paragraph)

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Next Steps

- Identify family doc constituents of SFOPS members
 - Through CGHI connections
 - Through AAFP state chapters
- Fund for Global Health support available
- Doing the work:
 - Constituent letters
 - Constituent meetings
 - Op Eds

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Challenges

- PHC not in House or Senate appropriations for Fiscal Year 2020
- Staying motivated and engaged
- Thinking you won't make a difference
- Fitting advocacy actions into your busy schedule
- It often takes time to see results – importance of persistence

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Let's work together in the coming year!

- Please sign the sign-up sheet with your name, phone number and email, indicating:
 1. Whether you're willing to be "on call" for the next year to consider possible actions at appropriate times
 2. Whether you would go to DC with sufficient advance planning
 3. The countries you've worked in

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