**Advocacy Primer for Global Health Champions: Worksheet**

**Cynthia Haq MD and Debra Rothenberg MD, PhD**

AAFP Global Health Workshop: September 14, 2018: 10:15-11:15

**Levels of Advocacy, Topics, Examples and Resources**

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| **Level** | **Topics** | **Examples** | **Resources** |
| Interpersonal | Communication skillsClinical practices | InterpretersClinical protocolsNon-discrimination | Mindfulness 1Social determinants 2,3,4 |
| Organizational | MissionValuesServicesTeamwork | Define population Community servingScope of practiceInterdisciplinary | Anchor institutions 5,6,7,8Quadruple aim9 |
| Health System | Access QualityRelevanceCoordination | Clinic hoursMetricsEmergency access | Collective impact framework 9WHO10 |
| Policy | AffordabilityInclusion/exclusionPolitical action | Insurance Coverage/limitationsLegislation | AAFP11,12 STFM 13AAMC14 |

**References:**

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The Stubborn Ounces, By Bonaro Overstreet

*You say the little efforts that I make*

*Will do no good; they will never prevail*

*to tip the hovering scale*

*where justice hangs in the balance*

*I don’t think*

*I ever thought they would.*

*But I am prejudiced beyond debate*

*In favor of my right to choose which side*

*Shall feel the stubborn ounces of my weight.*

**Advocacy Action Plan:**

**Consider advocacy in an area(s) of your choice relevant to global family medicine**

|  |  |
| --- | --- |
|  |  |
|  | **Global health issue in which you have expertise:** | **WHO’s “Global plan of action on Social Determinants of Health** | **Linking local and global** |
| **Interpersonal** |  |  |  |
| **Organizational** |  |  |  |
| **Health System** |  |  |  |
| **Policy**  |  |  |  |

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**Identify your advocacy topic and goals for 2018-19.**

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**Can you identify a local, state or global leader who might help advance this issue?**

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**Can you identify or collaborate with organizations that may be working on this issue?**

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**Could you promote your advocacy topic via social media? Which format, how often?**

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**Would you be interested in writing an Op-Ed or article? Specify topic and publication.**

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**Could you attend an event related to your advocacy topic? Specify topic and event.**

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**What could you do to become a better advocate this year? What can you do to help medical students, residents and/or faculty become more involved with advocacy? Consider advocacy lecture topics.**

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\*Adapted with permission from Dr. Claire Bocchi, Professor of Pediatrics, Baylor College of Medicine