**Advocacy Primer for Global Health Champions: Worksheet**

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AAFP Global Health Workshop: September 14, 2018: 10:15-11:15

**Levels of Advocacy, Topics, Examples and Resources**

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| **Level** | **Topics** | **Examples** | **Resources** |
| Interpersonal | Communication skills  Clinical practices | Interpreters  Clinical protocols  Non-discrimination | Mindfulness 1  Social determinants 2,3,4 |
| Organizational | Mission  Values  Services  Teamwork | Define population  Community serving  Scope of practice  Interdisciplinary | Anchor institutions 5,6,7,8  Quadruple aim9 |
| Health System | Access  Quality  Relevance  Coordination | Clinic hours  Metrics  Emergency access | Collective impact framework 9  WHO10 |
| Policy | Affordability  Inclusion/exclusion  Political action | Insurance  Coverage/limitations  Legislation | AAFP11,12  STFM 13  AAMC14 |

**References:**

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7. Bodenheimer T and Sinsky C. From Triple to Quadruple Aim: Care of the Patient Requires Care of the Provider. Annals of Family Medicine 12(6) 2014:573-576.
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9. American Academy of Family Physicians, Recommended Curriculum Guidelines for Family Medicine Residents: Leadership, <http://www.aafp.org/dam/AAFP/documents/medical_education_residency/program_directors/Reprint292_Leadership.pdf>
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12. American Association of Medical Colleges, Health Equity, Research and Policy. <https://www.aamc.org/initiatives/research/healthequity/>

The Stubborn Ounces, By Bonaro Overstreet

*You say the little efforts that I make*

*Will do no good; they will never prevail*

*to tip the hovering scale*

*where justice hangs in the balance*

*I don’t think*

*I ever thought they would.*

*But I am prejudiced beyond debate*

*In favor of my right to choose which side*

*Shall feel the stubborn ounces of my weight.*

**Advocacy Action Plan:**

**Consider advocacy in an area(s) of your choice relevant to global family medicine**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  | | |
|  | **Global health issue in which you have expertise:** | **WHO’s “Global plan of action on Social Determinants of Health** | **Linking local and global** |
| **Interpersonal** |  |  |  |
| **Organizational** |  |  |  |
| **Health System** |  |  |  |
| **Policy** |  |  |  |

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**Identify your advocacy topic and goals for 2018-19.**

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**Can you identify a local, state or global leader who might help advance this issue?**

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**Can you identify or collaborate with organizations that may be working on this issue?**

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**Could you promote your advocacy topic via social media? Which format, how often?**

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**Would you be interested in writing an Op-Ed or article? Specify topic and publication.**

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**Could you attend an event related to your advocacy topic? Specify topic and event.**

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**What could you do to become a better advocate this year? What can you do to help medical students, residents and/or faculty become more involved with advocacy? Consider advocacy lecture topics.**

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\*Adapted with permission from Dr. Claire Bocchi, Professor of Pediatrics, Baylor College of Medicine